



P.O. Box 1495, Fernley, Nevada 89408 | 775-772-4432 | Tax ID: 20-3874083
Connect With Us Today:

revivalshealth@att.net - www.revivalshealth.org



From the Director's Desk:

Since 2003, Revivals Health & Wellness Council has provided a platform for breast cancer survivors to press toward available resources and to celebrate wellness. Assistance from our donors, sponsors, and supporters not only afford us the means to conduct wellness programs and outreach efforts, but are the foundation for our annual wellness celebration.

The Keeping the Faith Breast Cancer Survivor's Luncheon, a Celebration of Legacy and Living Legends, is our signature event. This year is our fifteenth annual and over 300 guests are expected to attend. Survivors and their supporters will enjoy an afternoon of dining, shopping, entertainment, and fellowship on **Saturday, October 20, 2018 from 12:00pm to 3:00pm (Health & Wellness Marketplace opens at 10:00am for vendor shopping) at the Nugget Casino Resort Nugget Ballroom 1; located at 1100 Nugget Ave., Sparks, NV 89431.** The event is named for [Faith Fancher](#), who was a senior reporter with KTVU-TV in Oakland, California. She allowed KTVU to report on her breast cancer fight not to bring attention to herself, but to encourage women to be vigilant, to be tested, and to be brave. Our [website](#) is packed with celebration photos.

This event is not a fundraiser and all monetary proceeds are used to ensure that survivors receive nice gifts in a welcoming atmosphere. Your generosity also allows us to keep the cost of lunches for survivors low. In fact, we have been able to keep the donation for tickets constant for the past fourteen years.

Review the attached packet or visit the [Breast Cancer Survivors' Luncheon](#) page of our website for Sponsor Benefits. Thank you for your consideration.

Sincerely in Your Service,

Elaine M. Brannon, Director

*15th Annual
Keeping the Faith Breast Cancer Survivors' Luncheon
A Celebration of Legacy and Living Legends
Saturday, October 20, 2018*

12:00pm - 3:00pm

Health & Wellness Marketplace opens at 10:00am for Vendor Shopping

*Nugget Casino Resort – Nugget Ballroom 1
1100 Nugget Ave. | Sparks, NV 89431*



*Revivals Health
& Wellness Council*

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The Keeping the Faith Breast Cancer Survivors' Luncheon is an annual event to celebrate breast cancer survivors and to honor those whose legacy inspires us. The event is named for Faith Fancher, who was a senior reporter with KTVU-TV in Oakland, CA. She allowed KTVU to report on her breast cancer fight not to bring attention to herself, but to encourage women to be vigilant, to be tested, and to be brave. In 2016, over 60 breast cancer survivors and over 200 supporters shopped, dined, fellowshiped, and danced to celebrate one more year of victory.

Visit our website for more highlights, download sponsor benefits, and make donations. Donations (check/money order) can also be mailed.

- Celebration of Health - \$4,000 & ↑
- Celebration of Wellness - \$2,000 & ↑
- Friend of Faith - \$500 & ↑
- Media - \$2,800
- Decorations - \$1,000
- Survivor Gifts - \$200
- Pink Ribbon - \$100 & ↑
- Donate a Prize for the Gift Giveaway
- Be a Table Captain
- Be a Marketplace Vendor



Will You Sponsor Us for This Year's Celebration?



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Tickets: September 4th - October 13th (Follow this link or Sponsor Level Links below to DONATE NOW)
\$10 Breast Cancer Survivor | \$25 Supporter | \$15 Child <12

CELEBRATION OF HEALTH - \$4,000 and ↑

- Eight (8) VIP admission tickets and reserved dining table
- Company materials displayed during events where Revivals is promoting health education
- Company name/logo to appear in commercials; and on print advertisements, to include posters, invitations, newspaper ads, live news releases, and social media
- Company/logo on luncheon entryway kiosk and location marquee
- Company name/logo on table signage for each table at the luncheon celebration
- Invited to provide flyers, coupons, and/or promotional items at guest seating
- Company banner displayed in the event ballroom
- Company name/logo listed in event program
- Announcements of sponsorship during the celebration
- One (1) year logo/link on Revivals' website

CELEBRATION OF WELLNESS - \$2,000 and ↑

- Eight (8) VIP admission tickets and reserved dining table
- Company name/logo to appear on print advertisements, to include posters, invitations, newspaper ads, live news releases, and social media
- Invited to provide flyers, coupons, and/or promotional items at guest seating
- Company banner displayed in the event ballroom. Company name/logo listed in event program.
- Announcements of sponsorship during the celebration
- Six (6) month logo/link on Revivals' website

FRIEND OF FAITH - \$500 and ↑

- Four (4) VIP admission tickets and reserved dining table
- Company name/logo on print advertisements, which include posters, invitations, newspaper ads, live news releases, and social media
- Company name/logo listed in event program
- Announcements of sponsorship during the celebration
- Three (3) month logo/link on Revivals' website

MEDIA - \$2,800

- Only one video sponsorship is being made available
- Help underwrite the cost of producing a highlight video of the event as well as a video that commemorates the entire event
- These videos will be widely shared through social media channels, broadcast television, you tube, and played at events, expos, and live presentations throughout the coming year. In addition, a DVD will be produced to give to sponsors and participants of the event.
- Unique opportunities to associate your name with the event through these videos, including:
 - A "in sponsorship with" title card appearing at the beginning of all produced video. A brief (15 second) promotional spot may also be placed at the beginning of the full length video if desired (the sponsor would need to provide this material).

MEDIA - \$2,800 (continued)

- Identified and thanked in every posting of the video in all social media channels
- Logo will be prominently displayed on the back cover of the DVD package
- Receive 50 DVDs to distribute to clients and associates and have the rights to produce any number of additional DVDs for further distribution
- A representative of sponsor's choice will be given an opportunity to make a brief statement on camera talking about their support of the event. This message will appear in the beginning of both videos. The statement can be captured in advance in studio or on the day of the event.

DECORATIONS - \$1,000

- Only one decorations sponsorship is being made available
- Help underwrite the cost of linen, centerpieces, room décor, and flowers for the survivors
- Unique Opportunities:
 - Associate your name with the event through video
 - Company banner displayed in the event ballroom
 - Company name/logo listed in event program
 - Announcements of sponsorship during the celebration
 - Six (6) month logo/link on Revivals' website

SURVIVOR GIFTS - \$200

- Announcements of sponsorship during the celebration

PINK RIBBON - \$100 and ↑

- Company name/logo listed in event program
- Announcements of sponsorship during the celebration
- One (1) month logo/link on Revivals' website

Donate a Door Prize for the Gift Giveaway

- Company name announced during the Gift Giveaway at the event
- Ability to place business cards on gift table

Be a Table Captain

- Reserved table seating for eight (8)
- Name listed in event program
- Announcement listed on Revivals' website and social media
- Special recognition during the celebration

Be a Marketplace Vendor (NO APPLICATIONS WILL BE ACCEPTED AFTER October 1st)

- Complimentary event ticket
- Opportunity to sell merchandise or distribute health awareness information during entire celebration
- Business description listed in event program
- Announcement listed on Revivals' website and social media
- Special recognition during the celebration
- Reserved table seating
- Sell at least seven (7) event tickets
- Donate a door prize gift